

SOME THOUGHTS, NOT ALL MINE, ABOUT ARCHETYPES AND HOW TO USE THEM

As a trial lawyer who believes in the power of the *Persuasion Through Magic* trial techniques that I regularly use in handling cases for, both, my own clients, and the clients of the lawyers with whom I consult, I am acutely aware of the power of Archetypes and role that Archetypes play in both the construction of the Theory of Defense and the telling of the client's story of innocence or reduced culpability. In constructing a Theory of Defense, the Persuasionist and Story Teller will be just as cognizant of the power of Archetypes and will seek to harness that power in order to create a story that resonates at a deep, almost primal, level within the minds of the hearers of the story.

Awareness of Archetypes probably can be traced back as far as the ancient Greeks. Plato called them "forms." Swiss psychologist, Carl Jung, developed the idea further. Jung theorized that in combination with our personal unconscious, something unique and individualized within each one of us, there existed a second psychic system of a collective, universal, and impersonal nature that is identical in all individuals. This collective of unconscious was inherited and not developed, said Jung, and was composed mostly of archetypes.

Within the framework of constructing a theory of defense, archetypes play a central role as the advocate seeks to deal with the emotional aspects of the case. Archetypes help develop the emotional themes in the case. They also help the storyteller determine how to tell the story from the perspective of each of the myriad characters in the case. Lastly, using archetypes allows the Persuasionist to look more deeply into the facts of the case to see if a

Universal Story can be extracted from the facts and to use that Universal Story to help tell the client's story to the jury.

Las Vegas attorney, Tami Cowden, has done considerable work in the area of Archetypes. Her efforts have focused on categorizing the eight (8) Hero Archetypes, the eight (8) Heroine Archetypes, and the sixteen (16) Villain Archetypes (eight male and eight female). Her work, which was done in conjunction with her co-authors, Caro LaFever and Sue Vidars, resulted in a book titled *The Complete Writer's Guide to Heroes and Heroines*.

For more about Ms. Cowden's work, see <http://www.tamicowden.com>.

Though written as a guide for would-be authors, the categories Ms. Cowden and her colleagues develop are no less useful for the consideration of the Story Teller in the courtroom. With Ms. Cowden's permission, I have revised and re-printed her master lists and the accompanying charts so that visitors to this site will be able to begin to look deeper into this fascinating, and vitally important, topic.

In the future, I will have at least two other installments on the topic of Archetypes with other, I hope, helpful information and full-color charts which can be used to assist the visitor in thinking about how to better tell his or her client's story to the jury. In the meantime, if the story you are wanting to tell has heroes, heroines and villains, you have come to the right place to begin thinking more emotionally about your story and how you will tell it.

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TAMI COWDEN'S 16 VILLAIN ARCHETYPES

The Men

1. **TYRANT** He is the bullying despot who wants power at any price. He ruthlessly conquers all he surveys, crushing his enemies beneath his feet. People are but pawns to him, and he holds all the power pieces. Hesitate before getting in this man's way—he'll think nothing of destroying you.
2. **BASTARD** The dispossessed son who burns with resentment. He cannot have what he wants, so he lashes out to hurt those around him. His deeds are often for effect—he wants to provoke actions in others. He proudly announces his rebellious dealings. Do not be fooled by his boyish demeanor—he is a bundle of hate.
3. **DEVIL** A charming fiend, who gives people what he thinks they deserve. Charisma allows him to lure his victims to their own destruction. He is well-served by his ability to discover the moral weaknesses in others. Close your ears to his cajolery or he will tempt you to disaster.
4. **TRAITOR** The double agent who betrays those who trust him most. No one suspects the evil that lurks in his heart. Despite supportive smiles and sympathetic ears, he plots the destruction of his friends. Never turn your back on him. He means you great harm.
5. **OUTCAST** The lonely outsider who wants desperately to belong. Tortured and unforgiving, he has been set off from others, and usually for good cause. He craves redemption, but is willing to gain it by sacrificing others. Waste no sympathy on him as he will have none for you.
6. **EVIL GENIUS** The malevolent mastermind who loves to show off his superior intelligence. Intellectual inferiors—and that includes nearly everyone—are contemptible to him. Elaborate puzzles and experiments are his trademarks. Don't let him pull your strings because the game is always rigged in his favor.
7. **SADIST** A savage predator who enjoys cruelty for its own sake. Violence and psychological brutality are games to this man and he plays those games with daring and skill. Run, don't walk, away from this man. He will tear out your heart and laugh while doing it.
8. **TERRORIST** The dark knight who serves a warped code of honor. He is self-righteous and believes in his own virtue, judging all around him by a strict set of laws. The ends always justify his nefarious means and no conventional morality will give him pause. Don't try to appeal to his sense of justice because his does not resemble yours.

The Women

9. **BITCH** An abusive autocrat who lies, cheats and steals her way to the top. Her climb to success has left many a heel mark on the backs of others. She doesn't care about the peons around her—all that matters is the achievement of her dreams. Forget expecting a helping hand from her, because she doesn't help anyone but herself.
10. **BLACK WIDOW** A beguiling siren who lures victims into her web. She goes after anyone who has something she wants, and she always wants a lot. But she does her best to make the victim want to be deceived. An expert at seduction of every variety, she uses her charms to get her way. Don't be fooled by her claims of love—it's all a lie.
11. **BACKSTABBER** The two-faced friend who delights in duping the unsuspecting. Her sympathetic smiles enable her to learn her victims' secrets, which she uses to feather her own nest. Her seemingly helpful advice is just the thing to hinder. Put no faith in her—she'll betray you every time.
12. **LUNATIC** The unbalanced madwoman who draws others into her crazy environment. The drum to which she marches misses many a beat, but to her it is the rest of the world that is out of step. Don't even try to understand her logic—she is unfathomable.
13. **PARASITE** The poisonous vine who collaborates for her own comfort. She goes along with any atrocity, so long as her own security is assured. She sees herself as a victim who had no choice, and blames other for her crimes. Expect no mercy from her—she won't lift a finger to save anyone but herself.
14. **SCHEMER** A lethal plotter who devises the ruin of others. Like a cat with a mouse, she plays with lives. Elaborate plan, intricate schemes; nothing pleases her more than to trap the unwary. Watch out for her complex designs, she means you no good.
15. **FANATIC** The uncompromising extremist, she does wrong in the name of good. She justifies her action by her intent, and merely shrugs her shoulders at collateral damage. Anyone not an ally is an enemy and, therefore, fair game. Give up any hope of showing her the error of her ways because she firmly believes you are wrong, wrong, wrong.
16. **MATRIARCH** The motherly oppressor who smothers her loved ones. She knows what's best and will do all in her power to control the lives of those who surround her—all for their own good. A classic enabler, she sees no fault with her darlings, unless they don't follow her dictates. Don't be lured into her family nest, you'll never get out alive.

VILLAIN CHART

ARCHETYPE	MOVIE	MOVIE	TELEVISION	BOOK	REAL LIFE
<p>TYRANT:</p> <p>He wants power and/or/money at any price</p>	<p>Khan: <i>Mulan</i></p> <p>Mr. Potter: <i>I A W L</i></p> <p>Hans Gruber (Rickman): <i>Die Hard I</i></p> <p>Christof (Harris): <i>The Truman Show</i></p> <p>Lord Valdemort (Fiennes): <i>Harry Potter</i></p>	<p>Gordon Gekko (Douglas): <i>Wall St.</i></p> <p>Goldfinger (Frobe): <i>Goldfinger</i></p> <p>Dr. Evil (Myers): <i>Austin Powers</i></p> <p>Sheriff Wil Teasle (Dennehey) <i>Rambo</i></p>		<p>Sheriff of Nottingham: <i>Robin Hood</i></p> <p>Lord Valdemort: <i>Harry Potter</i></p> <p>Claudius: <i>Hamlet</i></p>	<p>Saddam Hussein</p> <p>Idi Amin</p> <p>Pinochet</p> <p>Hitler</p>
<p>BASTARD:</p> <p>The dispossessed son who wants what he cannot have</p>	<p>Khan Noonien Singh (Montalban) <i>Star Trek II: the Wrath of Kahn</i></p>	<p>Commodus (Phoenix): <i>Gladiator</i></p>	<p>Spike (Marsden): <i>Buffy tVS</i></p> <p>Lohr (Spiner): <i>Star Trek TNG</i></p>	<p>Any male evil twin</p>	
<p>DEVIL:</p> <p>He gives people what they deserve</p>	<p>John Milton (Pacino): <i>Devil's Advocate</i></p> <p>Plant: <i>Little Shop of Horrors</i></p> <p>Daryl Van Horne (Nicolson): <i>Witches of Eastwick</i></p>	<p>Tom Ripley (Damon): <i>The Talented Mr. Ripley</i></p> <p>Jacob Kell (Payne): <i>Highlander Endgame</i></p> <p>Dr Frank N Furter (Curry): <i>Rocky Horror PS</i></p>	<p>J. R. Ewing (Hagman): <i>Dallas</i></p> <p>Q (DeLancie): <i>Star Trek TNG</i></p>	<p><i>The Master and Margarita</i></p> <p><i>Dracula</i></p>	
<p>TRAITOR:</p> <p>He attacks those who trust him most</p>	<p>Carl Brunner (Goldwyn): <i>Ghost</i></p> <p>Mondego (Pearce): <i>Count of Monte Cristo</i></p>	<p><i>The Big Easy:</i></p> <p>Dr. Charle Nichols (Krabbe) <i>The Fugitive:</i></p>		<p>Brutus: <i>Julius Caesar</i></p> <p>Iago: <i>Othello</i></p>	

<p>OUTCAST:</p> <p>He wants desperately to belong but cannot admit it</p>	<p>Phantom: <i>Phantom of the Opera</i></p> <p>Lester Burnham (Spacey): <i>American Beauty</i></p> <p>Judd Fry (Steiger): <i>Oklahoma</i></p> <p>Travis Bickle (DeNiro): <i>Taxi Driver</i></p> <p>Jason: <i>Halloween</i></p>	<p>Grinch: <i>Grinch Who Stole Xmas</i></p> <p>King Kong: <i>King Kong</i></p> <p>Godzilla (?): <i>Godzilla movies</i></p> <p>Norman Bates (Perkins): <i>Psycho</i></p> <p>LeStat (Cruise): <i>Interview with the Vampire</i></p>	<p>Abominable Snowman: <i>Rudolph the Red-Nosed Reindeer</i></p>	<p>Chauvelin: <i>The Scarlett Pimpernel</i> (the musical)</p>	
<p>EVIL GENIUS:</p>	<p>Lex Luthor (Hackman): <i>Superman</i></p> <p>Hannibal Lector (Hopkins): <i>The Silence of the Lambs</i></p> <p>Roger Kint (Spacey): <i>The Usual Suspects</i></p>	<p>Dr. Moreau (Brando): <i>The Island of Dr. Moreau</i></p> <p>Mr. Frost (Goldblum): <i>Mr. Frost</i></p> <p>Simon Gruber (Irons): <i>Die Hard with a Vengeance</i></p> <p>Ernst Blofeld (Charles Gray): <i>James Bond (x3)</i></p>	<p>Most <i>Batman</i> and <i>Superman</i> villains</p>	<p>Prof. Moriarity: <i>Sherlock Holmes</i></p>	
<p>SADIST:</p> <p>He likes being cruel for its own sake</p>	<p>Jonathan Brewster (Ray Massey): <i>Arsenic & Old Lace</i></p> <p>Kruge (Lloyd): <i>Star Trek III</i></p> <p>Caligula (McDowell): <i>Caligula</i></p>	<p>Mr. Blonde (Madsen): <i>Reservoir Dogs</i></p> <p>Dorleac (Wincott): <i>Count of Monte Cristo</i></p> <p>Mickey Knox (Harrelson): <i>Natural Born Killers</i></p> <p>F. Kruger: <i>Friday the 13th</i></p>		<p><i>The Claiming of Sleeping Beauty</i> Anne Rice</p> <p>Zuccarelli: <i>The Translation of Father Torturo</i> Brendan Connell</p> <p>O'Brien: <i>1984</i> George Orwell</p>	
<p>TERRORIST:</p>	<p>Captain Hook (Hoffman): <i>Peter Pan</i></p>	<p>Frollo: <i>Hunchback of Notre Dame</i></p> <p>Carlos the Jackal (Willis): <i>The Jackal</i></p>	<p>Col. Stuart and Gen. Esperanza: <i>Die Hard II</i></p> <p>Darth Vader: <i>Star Wars IV-VI</i></p>	<p>Follo: <i>Hunchback of Notre Dame</i></p> <p>Insp. Javert: <i>Les Miserables</i></p>	<p>Osama Bin Laden Yasser Arafat Carlos the Jackal Ted Kaczynski Tim McVeigh</p>

<p>BITCH:</p> <p>She wants power at any price</p>	<p>Katherine Parker (Weaver): <i>Working Girl</i></p> <p>Joan Crawford (Dunaway): <i>Mommy Dearest</i></p> <p>Maleficent: <i>Sleeping Beauty</i></p> <p>Winnie Sanderson (Midler): <i>Hocus Pocus</i></p>	<p>Cruella Deville (Close): <i>101 Dalmatians</i></p> <p>Livia (Sian Phillips): <i>I, Claudius</i></p> <p>Nurse Ratched (Fletcher): <i>One Flew over the Cuckoo's Nest</i></p>	<p>Glory (Kramer): <i>Buffy tVS</i></p> <p>Evil Queen (Wiest): <i>The 10th Kingdom</i></p>	<p>Queen of Hearts: <i>Alice in Wonderland</i></p> <p>Nurse Ratched: <i>One Flew over the Cuckoo's Nest</i></p>	
<p>BLACK WIDOW:</p> <p>She uses sex to get ahead and wants to be adored</p>	<p>Alex Barnes (Winger): <i>Black Widow</i></p> <p>Matty Walker (Turner): <i>Body Heat</i></p> <p>Iva Archer (George): <i>Maltese Falcon</i></p> <p>Sarah Sanderson (S.J. Parker): <i>Hocus Pocus</i></p>	<p>Ursula, Sea Witch: <i>The Little Mermaid</i></p> <p>Catwoman: <i>Catwoman</i></p> <p>The Devil (Hurley): <i>Bedazzled</i></p>	<p>Erica Kane (Lucci): <i>All My Children</i></p> <p>Catwoman (Newmar): <i>Batman</i></p>	<p>Delilah: <i>Hebrew Bible: Book of Judges, Ch. 16</i></p> <p>Evil Queen: <i>Snow White</i></p> <p>Becky Sharpe: <i>Vanity Fair</i></p> <p>Circe: <i>Ulysses</i></p>	<p>Beverly Allit (Angel of Death)</p> <p>Aileen Wournos (Sexual Predator)</p> <p>Martha Wise (Revenge Killer)</p> <p>Alexe Popova (Profit Killer)</p> <p>Lucrezia Borgia</p>
<p>BACKSTABBER</p> <p>She uses her friends</p>	<p>Julianne Potter (Roberts): <i>My Best Friend's Wedding</i></p> <p>Villain: <i>All of Me</i></p>	<p>Lori (Stone) and Melina (Ticotin): <i>Total Recall</i></p> <p>Meryl Burbank (Linney): <i>The Truman Show</i></p>	<p>Nina Myers (Clarke): <i>24</i></p> <p>Harmony Kendall (McNab): <i>Buffy tVS</i></p>		
<p>LUNATIC:</p> <p>She walks to the crazy beat</p>	<p>Abby (Hull) and Martha Brewster (Adair): <i>Arsenic & Old Lace</i></p> <p>Delores Bickerman (White): <i>Lake Placid</i></p>	<p>Mortianna-witch (McEwen): <i>Robin Hood Prince of Thieves</i></p> <p>Wendol Mother: <i>The 13th Warrior</i></p> <p>Madelyn Ashton (Streep): <i>Death Becomes Her</i></p>			

<p>PARASITE:</p> <p>She clings like a poisonous vine—she'll collaborate only for the sake of her own comfort</p>	<p>Mallory Knox (Lewis): <i>Natural Born Killers</i></p> <p>Bonnie Parker (Dunaway): <i>Bonnie and Clyde</i></p>	<p>Evelyn Draper (J. Walter): <i>Play Misty for Me</i></p>		<p>Gertrude (Hamlet's Mother) <i>Hamlet</i></p>	<p>Susan Harris: <i>Scarsdale</i> <i>Diet Murder</i></p>
<p>SCHEMER:</p> <p>She plots her evil</p>	<p>Marquis de Vermeil:</p> <p>Virginia Baker (C.Z. Jones): <i>Entrapment</i></p>	<p>Suzy Toller (Campbell) and Kelly Van Ryan (Richards): <i>Wild Things</i></p> <p>Kathryn Merteuil (S.M. Gellar): <i>Cruel Intentions</i></p>	<p>Borg Queen (Alice Krige): <i>Star Trek TNG</i></p>	<p>Morgan le Fey: <i>Le Morte D'Arthur</i></p>	
<p>FANATIC:</p> <p>She wants revenge</p>	<p>Peyton Flanders (DeMornay): <i>Hand that Rocks the Cradle</i></p> <p>Kowalski (Camp): <i>Die Hard with a Vengeance</i></p>	<p>Madison Frank (Valleta): <i>What Lies Beneath</i></p>		<p>Medea: <i>Medea</i> Euripides</p>	
<p>MATRIARCH:</p> <p>She knows what's best for everyone</p>	<p>Beverly Sutphin (Turner): <i>Serial Mom</i></p> <p>Stepmother: <i>Cinderella</i></p> <p>Wanda Holloway: <i>Tx. Cheerleader's Mother</i></p> <p>Rose Hovick (Russell): <i>Gypsy</i></p>	<p>Annie Wilkes (Bates): <i>Misery</i></p> <p>Marietta Fortune (Ladd): <i>Wild at Heart</i></p> <p>Beth Jarrett (M.T. Moore): <i>Ordinary People</i></p>		<p>Annie Wilkes: <i>Misery</i></p> <p>Rose Hovick <i>Gypsy</i></p>	<p>Barbara Bush Elizabeth II</p>

TAMI COWDEN'S 8 HERO ARCHETYPES

1. **CHIEF** A dynamic leader who has time for nothing but work. He might have been born to lead, or perhaps he conquered his way to the top, but either way he's tough, decisive and goal-oriented. This also means he is somewhat overbearing and inflexible.
2. **BAD BOY** Dangerous to know, he walks on the wild side. This is the rebel, or the bad boy from the wrong side of the tracks. He's bitter and volatile, a crushed idealist, but is also someone who is charismatic and street smart.
3. **BEST FRIEND** As he is sweet and safe, he never lets anybody down. He's kind, responsible, decent and a regular Mr. Nice Guy. This man doesn't enjoy confrontation and can sometimes be unassertive because he doesn't want to hurt anyone's feelings. But, in the end, he'll always be there.
4. **CHARMER** He is more than a gigolo. He creates fantasies. He is fun, irresistible and a smooth operator. Yet, he is not too responsible or dependable. He might be a playboy or a rogue, and he does not commit to a woman easily.
5. **LOST SOUL** A sensitive being, he is the one who understands. Tortured, secretive, brooding and unforgiving. But, he is also vulnerable. He might be a wanderer or an outcast. In work, he is creative, but he is also a loner.
6. **PROFESSOR** He knows every answer and he is coolly analytical. He's logical, introverted, and inflexible, but genuine about his feelings. At work, he likes cold, hard fact, but he is honest and faithful, and will not let you down.
7. **SWASHBUCKLER** Mr. Excitement. He's an adventure. This guy is nothing but action; physicality, and daring. Fearless, he's a daredevil, or an explorer. He needs thrills and chills to keep him happy.
8. **WARRIOR** A noble champion who always acts with honor. This man is the reluctant rescuer or the knight in shining armor. He's noble, tenacious, relentless and always sticks up for the underdog. Need a protector? He's your guy.

TAMI COWDEN'S 8 HEROINE ARCHETYPES

1. **BOSS** A real go-getter who climbs the ladder of success. This is a “take charge” female who accepts nothing but respect. Reaching her goal is the most important thing in life to her, and she is not bothered by a few ruffled feathers along the way.
2. **SEDUCTRESS** An enchantress who always gets her way. This is a lady who is long accustomed to sizing up everyone in a room the minute she enters. She is mysterious and manipulative, and hides a streak of distrust that is a mile wide and ten times that deep. Cynicism guides her every action and her tough sense of survival gives her the means to do whatever is necessary to come out ahead.
3. **SPUNKY KID** She is gutsy, true, and loyal to the end. She is the favorite of many people, and for good reason: You cannot help but root for her. She’s the girl with moxie. She is not looking to be at the top of the heap; she just wants to be in her own little niche. She’s the team player who is always ready to lend a hand.
4. **FREE SPIRIT** An eternal optimist, she dances to the beat of her own drum. Playful and fun-loving, she travels through life with a hop, skip and a jump; always stopping to smell the flowers and admire the pretty colors. She acts on a whim and follows her heart, not her head.
5. **WAIF** A distressed damsel who bends with the wind. She’s the original damsel in distress. Her childlike innocence evokes a protective urge in the beastliest of heroes. But, don’t be fooled, because the Waif has tremendous strength of will. She won’t fight back, she’ll endure.
6. **LIBRARIAN** She is controlled and clever and is always holding back. She’s prim and proper, but underneath that tight bun is a passionate woman. Dressed to repress, she might be the know-it-all whose hand is always up in class. Or, maybe she is the shy mouse hiding in the library.
7. **CRUSADER** A dedicated fighter who meets her commitments. She is no distressed damsel nor a shrinking violet. This lady is on a mission and she marches right over anyone in her way. Tenacious and headstrong, she brushes off any opposition to her goals.
8. **NURTURER** She is serene, capable and optimistic. She is not always a Suzy Homemaker, but she takes care of everyone. She is a wonderful listener and a joy to be around because she nourishes the spirit.

HERO CHART

ARCHETYPE	MOVIE	MOVIE	TELEVISION	BOOK	REAL LIFE
CHIEF	Henry Higgins (Rex Harrison): <i>My Fair Lady</i> King Mongkut of Siam (Brynner): <i>The King and I</i> Jack Campbell (Cage): <i>Family Man</i>	George Patton (Scott): <i>Patton</i> Jerry Maguire (Cruise): <i>Jerry Maguire</i> Vito Corleone (Brando): <i>Godfather I</i> Linus Larrabee (Ford): <i>Sabrina</i>	Capt. Kirk (Shatner): <i>Star Trek</i> Alex Keaton (Fox): <i>Family Ties</i> Blake Carrington (Forsythe): <i>Dynasty</i>	Fitzwilliam Darcy: <i>Pride & Prejudice</i> Antony: <i>Julius Caesar</i> Henry V: <i>Henry V</i>	Bill Clinton Henry VIII Henry V Dwight D. Eisenhower Attila the Hun Winston Churchill Donald Trump
BAD BOY	Jim Stark (Dean): <i>Rebel Without a Cause</i> Kevin (Culkin): <i>Home Alone</i> Will (Damon): <i>Good Will Hunting</i> Robert Dupea (Nicholson): <i>Five Easy Pieces</i>	Vince Everett (Elvis): <i>Jail House Rock</i> Johnny Castle (Swayze): <i>Dirty Dancing</i> Zack Mayo (Gere): <i>An Officer and a Gentleman</i> Snake Plisskin (Russell): <i>Escape from New York</i>	Arthur Fonzarelli (Winkler): <i>Happy Days</i> Spike (Marsden): <i>Buffy tVS</i>	Huckleberry Finn <i>Catcher in the Rye</i>	Sean Penn Charlie Sheen Keith Richards Jesse Ventura
BEST FRIEND	George Bailey (Stewart): <i>A Wonderful Life</i> Charles (Grant): <i>Four Weddings and a Funeral</i> Robbie (Sandler): <i>The Wedding Singer</i>	Lovell (Hanks): <i>Apollo 13</i> Thacker (Grant): <i>Notting Hill</i> Dave Kovic (Kline): <i>Dave</i>	Drew (Carey): <i>The Drew Carey Show</i> Chandler (Perry): <i>Friends</i> Andy (Griffith): <i>Andy Griffith Show and Mayberry RFD</i> Xander (Brendan): <i>Buffy tVS</i>	Christopher Robin: <i>Winnie the Pooh</i> Jake Barnes: <i>The Sun Also Rises</i> Mr. Knightly: <i>Emma</i> Dr. John Watson: <i>Sherlock Holmes</i>	Jimmy Carter Michael J. Fox Kurt Russell

<p>CHARMER</p>	<p>Dr Peter Venckman (Murray): <i>Ghostbusters</i></p> <p>Quick (Murphy): <i>Harlem Nights</i></p> <p>Axel Foley (Murphy): <i>Beverly Hills Cop</i></p> <p>Nick Marshall (Gibson): <i>What Women Want</i></p>	<p>Ratso Rizzo (Hoffman): <i>Midnight Cowboy</i></p> <p>Cary Grant</p> <p>Curly (MacRae): <i>Oklahoma</i></p> <p>Jack (DiCaprio): <i>Titanic</i></p> <p>Zane Cooper (Garner); and Bret Maverick (Gibson): <i>Maverick</i></p>	<p>Brett Maverick (Garner): <i>Maverick</i></p> <p>Remington Steele (Brosnan): <i>Remington Steele</i></p> <p>Nash Bridges (Johnson): <i>Nash Bridges</i></p>	<p>Count Vronsky: <i>Anna Kerenina</i></p> <p>Petruchio: <i>The Taming of the Shrew</i></p> <p>Cyrano: <i>Cyrano de Bergerac</i></p>	<p>George W. Bush</p> <p>John F. Kennedy</p> <p>Johnny Cochrane</p> <p>Johnny Carson</p>
<p>LOST SOUL</p>	<p>Ronny (Cage): <i>Moonstruck</i></p> <p>Crash Davis (Cosner): <i>Bull Durham</i></p> <p>Batman (Keaton): <i>Batman</i></p>	<p>Riggs (Gibson): <i>Lethal Weapon</i></p> <p>Charlie Allnut (Bogart): <i>The African Queen</i></p>	<p>Charlie Brown</p> <p>Angel (Boreanas): <i>Buffy tVS</i></p> <p>Vincent (Perlman): <i>Beauty & the Beast</i></p> <p>Fox Mulder (Duchovny): <i>X-Files</i></p>	<p>Cain: <i>Genesis</i></p> <p>Hamlet: <i>Hamlet</i></p> <p>Heathcliffe: <i>Wuthering Heights</i></p> <p>Quasimodo: <i>The Hunchback of Notre Dame</i></p>	<p>Earl Rogers</p> <p>Hemingway</p> <p>Van Gogh</p> <p>Elvis</p> <p>Robert Downey Jr.</p> <p>Michael Jackson</p>
<p>PROFESSOR</p>	<p>Dr. Ian Malcom (Goldblum): <i>Jurassic Park</i></p> <p>David Levinson (Goldblum): <i>Independence Day</i></p> <p>Prof. Brainard (Williams): <i>Flubber</i></p> <p>Dr. John Nash (Crowe): <i>A Beautiful Mind</i></p>	<p>Dr. Frankenstein (Wilder): <i>Young Frankenstein</i></p> <p>Tully (Moranis): <i>Ghostbusters</i></p> <p>Spock (Nimoy): <i>Star Trek</i></p>	<p>Spock (Nimoy): <i>Star Trek and Star Trek TNG</i></p> <p>Methos (Wingfield): <i>Highlander</i></p> <p>Columbo (Falk): <i>Columbo</i></p> <p>Dr. Frasier Crane (Grammar): <i>Frasier</i></p> <p>Ross (Schwimmer): <i>Friends</i></p> <p>Rupert Giles (A.S. Head): <i>Buffy tVS</i></p> <p>Mr. Peabody</p>	<p>Harry Potter: JK Rowling</p> <p>Ellery Queen:</p> <p>Sherlock Holmes: Sir Arthur Conan Doyle</p>	<p>Einstein</p> <p>Bill Gates</p> <p>Steven Spielberg</p> <p>Jonas Salk</p>

<p>SWASHBUCKLER</p>	<p>Zorro (Banderas): <i>Mask of Zorro</i></p> <p>Capt. Steve Hiller (Will Smith): <i>Independence Day</i></p> <p>Austin Powers (Myers): <i>A. Powers, IMM</i> <i>A. Powers, SWSM</i></p> <p>Robin Hood (Flynn): <i>Robin Hood</i></p>	<p>Jack Colton (Douglas): <i>Romancing the Stone</i></p> <p>Maverick (Cruise): <i>Top Gun</i></p> <p>Indiana Jones (Ford): <i>Raiders/Lost Ark;</i> <i>Temple of Doom;</i> <i>Last Crusade</i></p> <p><i>Han Solo (Ford):</i> <i>Star Wars 4-6</i></p>	<p>Duncan MacLeod (Adrian Paul): <i>Highlander-Series</i></p> <p>Buck Rogers (Crabbe): <i>Buck Rogers</i></p> <p>Joey (LeBlanc): <i>Friends</i></p>	<p>Peter Pan: J.M. Barrie</p> <p>Jason (and the Argonauts): Greek Myth</p> <p>Ulysses: James Joyce</p> <p>Sinbad: <i>Tales of the Arabian Nights</i></p>	<p>Evel Kneival</p> <p>Robin Williams</p> <p>Columbus</p> <p>Picasso</p> <p>TR</p>
<p>WARRIOR</p>	<p>Colin MacLeod (Lambert): <i>Highlander I</i></p> <p>John McClane (Willis): <i>Die Hard</i></p> <p>Harry Callahan (Eastwood): <i>Dirty Harry</i> movies</p> <p>William Wallace (Gibson): <i>Braveheart</i></p> <p>Superman (Reeve) : <i>Superman</i> movies</p>	<p>Ryback (Seagal): <i>Under Siege II:</i> <i>Dark Territory</i> Any Segal movie</p> <p>Luke Skywalker (Hamill): <i>Star Wars 4-6</i></p> <p>Anakin Skywalker (Christensen): <i>Star Wars 2-3</i></p> <p>Maximus (Crowe): <i>Gladiator</i></p> <p>Jack Traven (K. Reeves): <i>Speed</i></p> <p>Atticus Finch (Peck): <i>To Kill a Mockingbird</i></p>	<p>Superman: (George Reeves)</p> <p>Cordell Walker (Chuck Norris): <i>Walker,</i> <i>Texas Ranger</i></p> <p>Angel (Boreanas): <i>Angel</i></p> <p>Perry Mason (Burr): <i>Perry Mason</i></p>	<p>Edmund Dontes: <i>The Count of Monte Cristo</i></p> <p>Anagallis Arvensis: <i>The Scarlett Pimpernel</i></p> <p>Atticus Finch: <i>To Kill a Mockingbird</i></p> <p>Horace Rumpole (Leo McKern): <i>Rumpole of the Bailey</i></p>	<p>Buddha</p> <p>Robert Kennedy</p> <p>Dr. Martin Luther King Jr.</p> <p>Martin Luther</p>

HEROINE CHART

ARCHETYPE	MOVIE	MOVIE	TELEVISION	BOOK	REAL LIFE
BOSS	Dolly Levi (Streisand): <i>Hello Dolly</i> Barbara (Midler): <i>Down and Out in Beverly Hills</i> Carolyn (Benning): <i>American Beauty</i>	Karen Sisco (Lopez): <i>Out of Sight</i> Elizabeth I (Blanchette): <i>Elizabeth</i> Loretta (Cher): <i>Moonstruck</i>	Murphy Brown (Bergen): <i>Murphy Brown</i> Monica (Cox): <i>Friends</i> President Allen (Davis): <i>Commander in Chief</i>	Lucy <i>Peanuts</i> Martha <i>Virginia Wolff</i> Kationa <i>Taming of the Shrew</i>	Hatshepsut-Egypt Elizabeth I-Eng. Isabella-Spain Katherine-Russia Eleanor Acquitaine Suiko-Japan Cixi-China Hillary Clinton Martha Stewart Barbara Streisand Oprah Winfrey
SEDUCTRESS	Catherine (Stone): <i>Basic Instinct</i> Matty (Turner): <i>Body Heat</i> Wanda (JL Curtis): <i>A Fish Called Wanda</i> Evita Perron (Madonna): <i>Evita</i>	Bree (Fonda): <i>Klute</i> Scarlett (Leigh): <i>Gone with the Wind</i> Sugar Kane (Monroe): <i>Some Like it Hot</i> Cleopatra (Taylor): <i>Cleopatra</i>	Erica Kane (Lucci): <i>All My Children</i>	Lolita-Vladimir Nobokov Delilah <i>Bible, Book of Judges Chapter 16</i> Becky Sharpe <i>Vanity Fair</i>	Cleopatra Eva Perron Madonna Princess Diana Monica Lewinsky
SPUNKY KID	Annie (Ryan): <i>Sleepless in Seattle</i> Deloris (Goldberg): <i>Sister Act</i> Fiona (Diaz): <i>Shrek</i>	Lois Lane (Kidder): <i>Superman</i> Lucy (Bullock): <i>While You Were Sleeping</i> Tess (Griffith): <i>Working Girl</i>	Mary Richards (Moore): <i>Mary Tyler Moore</i> Mary Ann (Wells): <i>Gilligan's Island</i> Rhoda (Harper): <i>Rhoda</i>	Little Orphan Annie Harold Gray Cathy Cathy Guisewite Stephanie Plum Janet Evanovich	Rosie O'Donnell Ellen Degeneres Sally Field Sarah Ferguson, Duchess of York Annie Oakley
FREE SPIRIT	Muriel (Davis): <i>Accidental Tourist</i> Cher Horowitz (Silverstone): <i>Clueless</i> Ariel: <i>Little Mermaid</i>	Mame Dennis (Russell): <i>Auntie Mame</i> Suzette (Hawn): <i>The Banger Sisters</i> Lily (Lombard): <i>Twentieth Century</i>	Lucy (Ball): <i>I Love Lucy</i> Ally (Flockhart): <i>Ally McBeal</i> Dharma (Elfman): <i>Dharma and Greg</i> Phoebe (Kudrow): <i>Friends</i>	Alice <i>Alice in Wonderland</i> Lewis Carroll Emma: <i>Emma</i> Jane Austen	Carole Lombard Shirley MacLaine Cindi Lauper Goldi Hawn

<p>WAIF</p>	<p>Ilsa (Bergman): <i>Casablanca</i></p> <p>Princess Buttercup (Wright-Penn): <i>Princess Bride</i></p> <p>Roslyn (Monroe): <i>The Misfits</i></p>	<p>Molly (Moore): <i>Ghost</i></p> <p>Dorothy (Garland): <i>Wizard of Oz</i></p> <p>Princess Aurora (Costa): <i>Sleeping Beauty</i></p> <p>Thelma (Davis): <i>Thelma & Louise</i></p> <p>Letitia (Berry): <i>Monster's Ball</i></p>	<p>Nikita (Wilson): <i>La Femme Nikita</i></p> <p>Tara (Benson) and Anya (Caulfield): <i>Buffy tVS</i></p>	<p>Amanda <i>Glass Menagerie</i> T. Williams play</p> <p>Juliet <i>Romeo and Juliet</i></p> <p>Princess Aurora: <i>Sleeping Beauty</i></p>	<p>Marilyn Monroe</p>
<p>LIBRARIAN</p>	<p>Joan Wilder (K. Turner): <i>Romancing the Stone</i></p> <p>Rose (Hepburn): <i>The African Queen</i></p> <p>Abby (Garofalo): <i>The Truth About Cats and Dogs</i></p>	<p>Anne Osborn (Barkin): <i>The Big Easy</i></p> <p>Marian (S. Jones): <i>The Music Man</i></p> <p>Emma Peel (Thurmon): <i>The Avengers</i></p>	<p>Rachel (Anniston): <i>Friends</i></p> <p>Daria (MTV)</p> <p>Diane (Long): <i>Cheers</i></p> <p>Scully (Anderson): <i>The X-Files</i></p> <p>Willow (Hannigan): <i>Buffy tVS</i></p>	<p>Jo <i>Jo's Boys</i> Louisa May Alcott</p> <p>Rosalind <i>As You Like It</i></p> <p>Miss Marple One of Agatha Christy's detectives</p> <p>Portia <i>The Merchant of Venice</i></p>	<p>Emily Dickinson</p> <p>Elinor Roosevelt</p> <p>Marie Curie</p>
<p>CRUSADER</p>	<p>Dr. Jo Harding (Hunt): <i>Twister</i></p> <p>Joan (Jovovich): <i>The Messenger: The Story of Joan of Arc</i></p> <p>Sgt. Sarah (Simmons): <i>Guys and Dolls</i></p>	<p>Erin (Roberts): <i>Erin Brockovich</i></p> <p>Fa Mulan (Salonga): <i>Mulan</i></p> <p>Ripley (Weaver): <i>Alien</i></p> <p>Norma Rae (Field): <i>Norma Rae</i></p> <p>The Bride (Thurman): <i>Kill Bill I & II</i></p>	<p>Buffy (SMGellar): <i>Buffy tVS</i></p> <p>Xena (Lawless): <i>Xena Warrior Princess</i></p> <p>Emma Peel (Rigg): <i>The Avengers</i></p> <p>Joan (Sobieski): <i>Joan of Arc</i></p>	<p>Antigone <i>The Antigone</i> Sophocles</p> <p>Jane Eyre <i>Jane Eyre</i> Charlotte Bronte</p>	<p>Joan of Arc</p> <p>Mother Teresa</p> <p>Gloria Steinham</p> <p>Phyllis Schlafly</p>

<p>NURTURER</p>	<p>Pollyanna (Mills): <i>Pollyanna</i></p> <p>Carol (Hunt): <i>As Good as it Gets</i></p> <p>Mary Poppins (Andrews): <i>Mary Poppins</i></p> <p>Claire (Sciorra): <i>The Hand that Rocks the Cradle</i></p> <p>Beth (Archer): <i>Fatal Attraction</i></p>	<p>Isabeau (Pfeiffer): <i>Ladyhawke</i></p> <p>Dorothy (Zellweger): <i>Jerry Maguire</i></p> <p>Alicia Nash (Connelly): <i>A Beautiful Mind</i></p>	<p>June Cleaver (Billingsley): <i>Leave it to Beaver</i></p> <p>Olivia Walton (Learned): <i>The Waltons</i></p> <p>Claire (Rashad): <i>The Cosby Show</i></p> <p>Troi (Sirtis): <i>Star Trek TNG</i></p>	<p>Elinor Dashwood: <i>Sense & Sensibility</i> Jane Austen</p> <p>Isabella <i>Measure for Measure</i></p> <p>Ruth <i>Old Testament</i></p>	<p>Florence Nightengale</p> <p>Celine Dion</p> <p>Princess Grace</p> <p>Jane Seymour</p>
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